Meet the Mediatrician©

Friday 29 April 2011, 9:30–10:30am
Level 1 Breakout area (Rooms 1.23, 1.27, 1.28) Health Sciences Building
Flinders University, Bedford Park

Dr Michael Rich
Associate Professor of Pediatrics at Harvard Medical School
Associate Professor of Society, Health and Human Development at Harvard School of Public Health

Dr Michael Rich is a pediatrician, and the Director of the Center on Media and Child Health, Children’s Hospital Boston.

His current areas of health research and clinical work bring together his experience and expertise in medicine and media, making him the world’s first “Mediatrician©.” In this role, he uses scientific evidence about the powerful positive and negative effects of media to advise children and those who care for them on how to use media in ways that optimize their development. www.cmch.tv/.

Chair: A/Prof Colin MacDougall
Associate Professor Public Health, School of Medicine, and
Executive Member Southgate Institute

Please direct any enquiries to Pamela Wright pamela.wright@flinders.edu.au